The Accreditation Council for Business Schools and Programs (ACBSP)
& The International School of Management (ISM)

2018 ACBSP Region 8 Fall Conference Agenda

"The Art of Developing Entrepreneurial Leaders"

November 15 – 17, 2018

THE INTERNATIONAL SCHOOL OF MANAGEMENT

PARIS • NEW YORK • SHANGHAI • NEW DELHI • SÃO PAULO • CAPE TOWN

Thursday, November 15, 2018

8:00 am - 9:00 am	Registration and Reception	
9:00 am - 9:30 am	Continental Breakfast	
9:30 am – 10:30 am	**Keynote Address** Ms. Shemin Hirji-Nurmohamed, Global Vice President Business Strategy SMB at Pitney Bowes, a global technology company, and a Member of the American Chamber of Commerce Board of Directors. Shemin is also Chair of the Board & Co-founder of LiveMon, a company that offers a cloud-based monitoring software designed for IT teams, Dev-ops, CIOs, and Infrastructure & Application Directors. She has an MBA from Henley Business School, a Master's Degree from the University of Toronto, and a BA in Chemistry from Cornell University and is also the author of the book Outshine, 8 Steps to Making it Happen	
10:30 am 11:00 am	**Update from the ACBSP Home office** *by Jeffrey Alderman, President & CEO of ACBSP*	
11:00 am 11:30 am	Morning break	
11:30 am 12:15 pm	Paper Presentation by Ms. Maria Pressentin ***"Ingredients for Social Entrepreneurial Leadership: Self-Mastery, Networks, Work Values & Competence"***	Presentation by Mr. John Russell ***"The Art of Developing Responsible Entrepreneurial Leaders"***
12:15 pm – 1:00 pm	Paper Presentation by Mr. Alfred Miller ***"Analyzing the use of business simulation to build entrepreneurial leaders: The case of UAE learners"***	Paper Presentation by Mr. Almaz Sandybayev ***"Leadership as a factor of organizational performance in the era of entrepreneurial challenges in the UAE"***
1:00 pm – 2:30 pm	Sit-down Lunch	

2:30 pm – 3:15 pm	Paper Presentation by Presentation by Jaishree Asarpota ***"The Art of Entrepreneurship in a Blended Learning Environment"***	Presentation by Ms. Patricia Borchert ***"Using Divergent Thinking: Helping Leaders Discover New Opportunities"***
3:15 pm – 4:00 pm	Paper Presentation by Mr. Philip Hirsch ***"Developing Entrepreneurial Leaders"***	Paper Presentation by Dr. Manishankar Chakraborty ***"Redefining Business Education to make it Entrepreneurial"***
4:00 pm – 4:30 pm	Afternoon Break	
4:30 pm – 5:00 pm	"Study abroad and mobility of students and faculty" Presentation by Dr. Emil Gjorgov, Ph.D. , Director of European Operations, ACBSP	
5:00 pm – 6:15 pm	Departure and visit to **Station F**, a business incubator and the biggest start-up campus in the world.	Presentation by Rolande Maio, RKM Formations: ***"The Keys of Leadership and Excellence" - concepts from The Human Element by Dr. Will Schutz***
Free Evening	Discover what the City of Lights has to offer!	

Friday, November 16, 2018

8:30 am - 9:00 am	Registration and Reception	
9:00 am - 9:30 am	Continental Breakfast	
9:30 am – 10:30 am	**"The Art of a Start-Up" Presentation** by Ms. Yvonne Jouffault, Founder and Chief Innovator at Tour Buddy Apps, a software platform for offering gps-triggered audio tours with clients around the world. Yvonne has been involved in the creation of dozens of start-ups and new products as a founder, advisor, consultant and investor.	
10:30 am 11:00 am	**"Integrating Global News and Events into the Classroom: Inspire Students to Engage in Critical Thinking"** Presentation by: Dr. Olin O. Oedekoven, President & CEO, Peregrine Academic Services Mr. Paul Mallette, Director of European Operations, Peregrine Academic Services	
11:00 am 11:15 am	Morning break	
11:15 am– 12:15 pm	**Accreditation & Reaffirmation Workshop by:** Ms. Christine Clarke, Mr. Alfred Miller & Mr. Matthew Andrews	
12:15 pm– 1:00 pm	Paper Presentation by: Ms. Nour Naboulsi & Mr. Michael Neubert ***"Impact of digital currencies on economic development in Kenya"***	Paper Presentation by Mr. Ludovick Leon Shirima ***"Innovation and Entrepreneurship: Key Strategy for Poverty Alleviation"***
1:00 pm – 2:15 pm	Buffet Lunch	
2:15 pm – 3:00 pm	Paper Presentation by Ms. Ivonne Chirino-Klevans and Mr. Matthew Andrews ***"A Framework for Developing the Emotional Intelligence Skills of Entrepreneurial Leaders"***	Paper Presentation by Mr. Vladimir Korovkin ***"Innovating for teaching in the context of a business school from an emerging market"***

3:00 pm – 3:45 pm	Presentation by Mr. Ganbold, Dr. Badarch and Ms. Zandan ***"Entrepreneurial Education through Accreditation: Case Mongolian University of Life & Sciences"***	Paper Presentation by: Marjan Bojadjiev, Snezhaba Hristova & Ivona Miller ***"Leadership Styles in Small & Medium-Sized Businesses: Evidence from Macedonian Textile Industry"***
3:45 pm – 4:30 pm	Paper Presentation by Mr. Peter Bamkole ***"Developing Entrepreneurial Leaders through Capacity Building, Process Improvement and Business"***	Paper Presentation by: Sergei & Tetiana Spivakovsky and Olena Kanishchenko ***"Determining Consumer Preferences for Characteristics of Innovative Products"***
4:30 pm	Coffee break and departure	
4:45 pm – 5:45 pm	Region 8 Annual Business Meeting	
7:30 pm – 10:30 pm	Dinner Cruise on the Seine River	

Saturday, November 17, 2018

9:00 am - 10:00 am	Registration and Continental Breakfast
10:00 am 11:30 am	Pitch in Paris Competition
11:30 am – 12 noon	Jury Deliberation and Networking
12:00 pm 12:30 pm	Awards Ceremony: *Winner of the ISM Business Pitch Competition* *Winner of the Cesim Global Business Challenge* *Winner of the Region 8 Best Paper Award (eligible for the Best of Regions)* *Winner of the Region 8 Best Presentations Award*
12:30 pm 1:00 pm	Celebratory Toast and Farewell